

*Preventing destructive behavior in Chelsea youth.  
Action. Prevention. Seriously!*

## **SRSLY Events Definition and Policies**

**DEFINITION:** A “SRSLY Event” is a safe and substance-free event for Chelsea youth or families, organized by the SRSLY Coalition.

SRSLY is here to support youth and adults with healthy and fun alternatives to substance use. Kids and adults can be confident that events organized by SRSLY will be fun and substance-free.

### **SRSLY Events Policies:**

1. The use of alcohol, tobacco, or drugs of any kind, by anyone, youth and adults, will not be permitted.
2. Anyone suspected of being under the influence of drugs or alcohol at the time of an event will not be allowed to participate, and any illegal behavior will be reported to the authorities.
3. SRSLY Events are open to the public. Coalition membership is strongly urged, but not required.
4. Some SRSLY Events will be limited to certain age groups, while others will be open to anyone, any age.
5. Parents are welcome to attend an event as chaperones, as long as they contact the SRSLY Director to sign-up beforehand.
6. SRSLY Events are open; meaning arrival and departure of participants – youth and adults – will not be monitored or controlled.
7. SRSLY Event organizers will make every effort to ensure a safe environment. However, the SRSLY Coalition, its members, and its sponsoring organizations are not responsible for the safety of participants at an event.

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## SRSLY Event Descriptions

### **SEPTEMBER: Fall Kickoff Rally**

SRSLY members set up tents and tables at one of the first few Chelsea High School Varsity Football games of the season. Balloons hung on Main St. on game day let people know to look for us that night. At the game, youth and adult volunteers pass out green glow bracelets, SRSLY temporary tattoos, and information about our coalition to everyone in attendance. After a short half-time speech by a “celebrity” guest and SRSLY-supporter, youth members throw our signature green t-shirts into the stands.

### **OCTOBER: Project Sticker Shock – Homecoming**

Project Sticker Shock is a public awareness campaign that SRSLY Coalition implements every fall during the week leading up to Chelsea High School’s Homecoming. Our goal is to reduce underage drinking by limiting youth access to alcohol. Sticker Shock educates adults about the law that prohibits furnishing alcohol to minors, and the penalties adults face if they break the law. Working in teams, youth place warning stickers on multi-packs of beer and wine coolers at local stores, and ask wait staff at restaurants to wear the stickers during their shift. The sticker warns that it is illegal to provide alcohol to minors, and that penalties include fines up to \$2,500 or 1 year in jail. Every Chelsea business that sells alcohol participates in Project Sticker Shock. This event is open to high school students and adult volunteers.

### **NOVEMBER: SRSLY Youth-Only Meeting**

The SRSLY Youth-Only Meeting is a chance for kids to have their say. This 90-minute evening meeting is open to all 5<sup>th</sup> – 12<sup>th</sup> grade students and home-schooled youth. Upperclassmen, teachers, and members of the Adult Steering Committee help by facilitating small group discussions. Each year’s meeting has a slightly different theme related to the SRSLY mission. Input and ideas generated at the Youth-Only Meeting are used to adjust and improve SRSLY yearly action plans.

### **DECEMBER: New Year’s Eve Party**

In order to contradict the conventional wisdom that this holiday can’t be celebrated without alcohol, SRSLY throws a fun, free, and family-friendly New Year’s Eve Party. With support from local businesses and service clubs, this event features fun activities for kids and adults of all ages. Local youth bands entertain party-goers with live music, while kids enjoy arts and crafts, video games, a euchre tournament, cookie decorating, or sports in the gym. Everyone looks forward to sampling entries in the chili cook-off, and the team pie-eating contest. This is a great way for families to celebrate together in a fun environment that promotes healthy, non-destructive decisions.

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## SRSLY Event Descriptions Continued

### **MARCH: St. Patrick's Day Party**

Another opportunity to prove that we don't need alcohol to have fun on this holiday: the SRSLY St. Patrick's Day Party! This event is a more laid back, less structured party than New Year's Eve. Aimed at teens and "tweens," we provide a fun, cool place to hang out with friends, listen to music, and compete to see who can wear the most green.

### **NOVEMBER – APRIL: SRSLY Cinema (Indoors)**

Movies in Chelsea every Saturday afternoon at Washington St. Education Center (G/PG), and every Saturday night at Chelsea Lanes (PG/PG-13). A fun, family-friendly event and volunteer opportunity.

### **APRIL or MAY: Project Sticker Shock – Prom**

Same campaign as the fall, only this time it's held in the week leading up to Chelsea High School Prom.

### **JUNE – AUGUST: SRSLY Cinema**

In conjunction with Sounds and Sights on Thursday Nights in downtown Chelsea, SRSLY offers free outdoor movies starting at dusk. SRSLY "Shorts" are shown before each movie, along with recognition of our sponsors. Movies are projected onto a screen on the back of the McKinley building behind the Clocktower Complex. Lawn seating is available (blankets or chairs are recommended). Popcorn and concessions are sold under the gazebo, and restrooms are available across the hall from Las Fuentes. Youth and adult volunteers are needed for many jobs, including set-up, popcorn sales, crowd supervision, and clean up.

### **AUGUST: Volunteer Appreciation Party**

This is our time to say thanks to everyone who helped out over the course of the year. An award ceremony recognizes individuals for their contributions. The rest of the event is just a chance to relax and have fun with fellow coalition members.

**Additional SRSLY Events currently in the planning phase include: Community Photovoice, Walk the Line, and a Community Read. To see pictures from past events, or for a current calendar of events, go to [www.srslychelsea.org](http://www.srslychelsea.org).**