

Preventing destructive behavior in Chelsea youth.
Action. Prevention. Seriously!

**SRSLY Coalition Meeting
Thursday, May 6, 2010
Minutes**

Present: Kaitlyn Bemis, Edith Burney, Bill Christie, Ellen Christie, Tracie Christie, Katie Dewyer, Reiley Lewis, Erin Murphy, Morgan Powell, Pam Powell, Nancy Siegrist, Mitchell Taylor, Sara Wild

I. Announcements

- Walk the Line – The SRSLY Relay for Life team needs more walkers for the May 22-23 Event. Register online at:
http://main.acsevents.org/site/TR?pg=entry&fr_id=21388.
- We need volunteers to have a SRSLY booth at Finale Festival from 5:00 – 8:00 pm on Thursday, June 10 at Pierce Lake Elementary School. Volunteers will pass out green slushies and SRSLY brochures, sell SRSLY t-shirts, and take pictures of kids in the CPTN SRSLY board. We'll also put out the SRSLY-Safe Homes sign-up sheet. Email Reiley at rlewis@srslychelsea.org to sign-up to volunteer.
- Volunteers are needed for SRSLY Cinema, which starts Thursday, June 17. Email srslycinema@gmail.com to sign-up.
- Thank you to all the businesses that participated in our 4th Project Sticker Shock, especially the three new businesses: Clear Lake Marathon, Waterloo Market and North Lake Marathon. If you shop at these stores, thank them for their support! And thanks to Jets, Thompsons, Breakaway, Common Grill, Wolverine and Las Fuentes for donating food to the party, and Mrs. Rhodes for donating pop.
- New idea: Ask members to send in pictures of themselves wearing their SRSLY shirts in different places (i.e. when traveling on vacation), similar to what some magazines do. Pictures will be posted on website.

II. Presentation of SRSLY CTZN of the Month

- **CTZN of the Month - Tracie and Bill Christie:** Tracie and Bill have really gone above and beyond in their contributions to SRSLY since they joined the coalition in the fall of 2008. They have tirelessly supported their daughters' involvement in the coalition, by getting them to meetings, supplying refreshments, and even hosting a YSC meeting at their home. They've also actively participated in monthly meetings, activities and events, and sub-committee work. They recently participated in Community Photovoice, and they are helping the team captain get ready for Walk the Line, coming up in a couple weeks.

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SRSLY A Coalition with support from Chelsea Community Hospital
and the Coghlan Family Foundation

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- **Kudos Awards** – Photovoice Team (Katie, Janie, Taylor, Ella and Mrs. Murphy), Photovoice Photographers (Katie, Ellen, Mr. And Mrs. Christie, Julia, Madisen, Reiley, Mrs. Murphy, Alexa), Aubrey Martinson at CCA for hosting Photovoice, Mr. Fritzemeier and Wesley for providing music at Photovoice, Sticker Shock volunteers (Mrs. Rhodes, Mrs. Murphy, Mrs. Siegrist, Mr. Cooper, Mrs. Thompson, Mrs. Wild, Devin, Madisen, Jordan, Alli, Viren, Hannah, Ella, Howard, Rachael, Rebekah, Tyler, Nick, Sarah, Sam, Toni)

III. YSC Discussion – YES Project Update

- **Community Photovoice** – This project was designed to promote discussion about destructive behavior in youth, using pictures to symbolize substance abuse. 31 people attended the event at CCA on Friday, April 23. Twenty-five photos by ten photographers were printed and matted along with their descriptions. The photos will be displayed at schools, the library, local businesses and SRSLY events, and a slideshow will be posted on the website.
- **Bag n’ Tag** – This is a medicine-abuse prevention project aimed at raising awareness in the community of the scope of the problem, and what people can do to prevent it in their own homes. CVS printed the large poster developed by Devin Wild and CVS Pharmacist Heather Stanovich, with help from a U of M Pharmacy School Intern. The poster will be displayed at SRSLY events, and used to create a tri-fold brochure, a ¼ page flier, and a business card, which will be distributed through local pharmacies.
- **Walk the Line** – See below.

IV. Sub-Committee Work - no breakouts tonight, all work done as one group

- **Project Sticker Shock** – Twenty-five volunteers visited twenty-two businesses in Chelsea on Wednesday, April 28, including three new businesses. The event continues to get support from 100% of Chelsea businesses that sell alcohol. 8th grade students were invited to participate in this event as an early “welcome to high school” activity. The fall Sticker Shock will remain a high school-only event.
- **Walk the Line** – The SRSLY Relay for Life team is getting ready for the event on May 22 – 23 at Pierce Lake Elementary. Email team captain Ellen Christie (echristie@srslychelsea.org) or Erin Murphy (erin@kbamichigan.com) to join the team. Reiley will request the CCH tent for the event, and bring the SRSLY bean bag toss game and banner. Team members will bring their own food and drinks for the event. Mrs.

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Murphy will bring Fatal Vision goggles, which simulate the effects of drinking while the wearer tries to walk a straight line.

- **SRSLY Cinema** – Outdoor movies start on Thursday, June 17. The group discussed whether or not to show a movie during Chelsea Fair week, which is the last full week in August. Thursday, August 26 is the last night of Sounds and Sights, so members felt we should show a movie that night. Due to cost, we will show a mix of new and old movies this summer. Volunteers are needed every Thursday night to help make popcorn and supervise the crowd. Email srslycinema@gmail.com to sign-up to volunteer.
- **Community Survey** – Members reviewed questions from the 2009 survey and new questions for the survey this year. Some questions from 2009 will be repeated, while others that are no longer applicable will be dropped. The objectives of the survey are to gain a sense of community awareness of SRSLY, and to assess community buy-in with SRSLY. The web-based survey will be distributed via email, posted on the srslychelsea.org website, and promoted through the schools. Members also suggested we talk to Mr. Knight about reviewing survey data from 8th graders in his health class.

V. Upcoming Events

- **SRSLY Friday** – May 14, Wear your SRSLY shirt!
- **May YSC Meeting** – Saturday, May 22, Pierce Lake Elem, Time TBD
- **Walk the Line** – SRSLY Relay for Life Team, 10:00 a.m. Saturday May 22 – 10:00 a.m. Sunday, May 23.
- **June Coalition Meeting** – Thursday June 3, 6:30 – 8 pm, Washington St. Education Center cafeteria
- **Finale Festival** – Thursday, June 10, 5-8pm, Pierce Lake Elem.
- **SRSLY Cinema Premiere** – Thursday, June 17, dusk, behind clocktower