

Preventing destructive behavior in Chelsea youth.
Action. Prevention. Seriously!

**SRSLY Coalition Meeting
Thursday, December 3, 2009
Minutes**

Present: Gary Adams, Cheri Albertson, Sam Blackledge, Brooke Blackledge, Maggie Caselli, Max Caselli, Shayla Chebbi, Ellen Christie, Katie Christie, Tracie Christie, Bill Christie, Heather Cooper, Howard Cooper, Jr., Howard Cooper, Sr., Marc Dehoorne, Anthony Dudet, Paul Heck, Ben Ingall, Joey Ingall, Renae Kempf, Alexa Lauretano, Kerri Leonard, Reiley Lewis, Sean McGill, Beth Morris, Erin Murphy, Julia Porter, John Powell, Madisen Powell, Morgan Powell, Allie Reynolds, Teddi Reynolds, Mya Stelzer, Devin Wild, Sara Wild, Jennifer Williams, Karen Wood

I. Announcements

- Reiley has been invited to present at the Community Anti-Drug Coalitions of America (CADCA) National Leadership Forum in Washington DC in February, 2010. The presentation will be about how hospitals can support community coalitions in ways that are mutually beneficial, with SRSLY and Chelsea Community Hospital serving as examples and positive role models for other communities to follow.
- Chelsea parents are invited to attend a program called “Drugs 101” in Dexter on January 26 from 7:00 – 9:00 pm. The program educates parents on signs of teen drug use, and is free to the public. Information will be posted on the calendar at www.srslychelsea.org.

II. Presentation of SRSLY CTZN of the Month award

- **Adult – Nancy Fritzemeier:** Nancy is a role model for other parents, not afraid to talk about hard issues, and a fantastic facilitator of the Guiding Good Choices program, which she promotes tirelessly. She is always thinking of new ways to get parents involved.
- **Youth – Howard Cooper:** Howard has been involved from beginning, helps out all the time, with everything, but in November really stepped it up, helping with set up, doing a really outstanding job facilitating his small group discussions. Then he came along to the Chelsea Homemaker’s Club to talk about SRSLY, and was bravely the only male there!
- **Kudos: Youth-Only Meeting:** Sara Wild, Sam Blackledge, Ellen Christie, Howard Cooper, Emily Whitesall, Esther Kim, Julia Porter, Devin Wild, Kaylin Zocharski, Katie Christie, Kerri Leonard, Nikki Liedel, Lauren Oliver, Rachel, Jason Boyer, Mrs. Rhodes, Mr. Ingall, Mrs. McCalla, Mrs. Compton, and Mrs. Tucker; special thanks to the Wilds, and the Christies for help with clean-up!

III. Discussion: Cultural Change

Coalition members discussed changes they’ve seen in the community over the past year as a result of SRSLY, and specific things we do that results in positive change. The “SRSLY Friday” at schools, when all the teachers and staff wear their t-shirts was one example of a positive change in school culture that encourages youth to get involved. Members also discussed the positive trend in increasing participation in events and

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meetings, and that the community in general understands what SRSLY is and supports our mission.

IV. Sub-Committee Breakout Session

- Emerging Needs and Treatment/Intervention: No breakout tonight*
 - *Cheri Albertson, City Councilperson, brought to the group's attention that in addition to facing fines and jail time, parents who give drugs or alcohol to their children can face consequences from Child Protective Services. This consequence is not widely known, but could be an effective deterrent. Reiley will interview Cheri for a newspaper article, and submit it to the Chelsea Standard, and post on the SRSLY Blog, in order to raise awareness.
- Team SRSLY – Coalition Management and Development
 - Facilitator: Tracie Christie
 - Discussed how to prepare and equip members of the Youth Steering Committee to lead monthly coalition meetings. YSC members will work in groups of six to lead meetings, including the presentation and sub-committee breakout sessions. YSC meetings will be moved to the end of the month, so they can be used to develop agendas and prepare for the upcoming full coalition meeting. The YSC will work on public speaking and small group facilitation skills in their meetings.
- Programming
 - Facilitator: Sara Wild
 - New Year's Eve Party: The group discussed potential challenges or problems, and ways to prevent or deal with those problems should they arise. Activities at the party will require leadership and oversight, even if they are drop-in, so coalition members were asked to sign up for one hour or more of volunteer work during the party. A sign-up sheet will be distributed by email as well.
- Marketing and Evaluation
 - Facilitator: Erin Murphy
 - Promoting New Year's Eve party: School and community based marketing strategies were discussed in order to get the word out about the party. Erin will follow-up with Reiley regarding marketing next week. Cheri agreed to promote the event, and other events, through Chelsea City Council
 - Max suggested contests to get kids engaged in marketing, including a cartoon contest for a SRSLY character, and writing a SRSLY theme song. Submissions will be accepted on an ongoing basis.
 - Discussed writing and submitting public service announcements to radio stations, which are required to air a certain amount of PSAs. This will be added to an upcoming coalition meeting agenda so the committee has more time to work on it.

V. Sub-Committee Reports: Each group reported decisions made, volunteers or resources needed, next steps

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VI. Upcoming Events

- **SRSLY Friday** – Friday, Dec 11, Wear your SRSLY shirt!
- **December YSC Meeting** – Thursday, Dec 17, 6:30 – 8:00, Christie's
- **Wii at Silver Maples** – Wednesday, Dec 30, 2:00 pm
- **New Year's Eve Party** – Thursday, Dec 31, 4:00 – 8:00, Beach

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SRSLY

A Coalition with support from Chelsea Community Hospital
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