

Preventing destructive behavior in Chelsea youth.  
Action. Prevention. Seriously!

**SRSLY Coalition Meeting**  
Thursday, October 1, 2009  
**Minutes**

**Present:** Hal Chrisman, Ellen Christie, Katie Christie, Tracie Christie, Bill Christie, Camden Dammeyer, Jennifer Dammeyer, Katie Dewyer, Michael Geer, Becky Geer, Samantha Jabara, Brian Jacobs, Jennifer Kundak, Reiley Lewis, Erin Murphy, Julia Porter, Madisen Powell, Pam Powell, Morgan Powell, Jamie Tucker, Kendall Tucker, Devin Wild, Sara Wild, Jennifer Williams

**I. Presentation of SRSLY CTZN of the Month award**

- **Adult – Corey Knight:** Mr. Knight was recognized for his support and encouragement of youth in Chelsea, promotion of SRSLY and all of our activities and events, and serving as a role model of healthy lifestyle.
- **Youth – Devin Wild:** Devin was recognized for his leadership and initiative in the Bag n’ Tag project, and raising awareness of the coalition and our activities by presenting at the 8<sup>th</sup> grade football parents’ meeting.
- **Kudos:** Football game volunteers – Tucker Family, Christie Family, Powell Family, Hall Family, Wild Family, Chrisman Family, Liedel Family, Montoye Family, Samantha Jabara, Julia Porter, Edith Burney, Jason Boyer, Kevin Cislo, Beth Morris, Cindy Rhodes, Julie Deppner, Wayne Welton, Jason Morris, Jennifer Williams, and CareyLynn Flaughter; **Kudos:** Cindy Rhodes for Sticker Shock promotion with CHS staff and students

**II. Sub-Committee Breakout Session**

- Emerging Needs and Treatment/Intervention: No breakout tonight
- Team SRSLY – Coalition Management and Development
  - Facilitator: Tracie Christie
  - SRSLY Cheers – kickoff at Dexter v. Chelsea volleyball, 10/27: Keep event low-key by just asking as many SRSLY supporters as possible to attend the game in Dexter and wear your SRSLY shirts. Suggested new t-shirt design with slogan connected to sports for these types of event, such as “Keep Going Strong, SRSLY.” Also suggested hanging SRSLY banners in school gyms with each of the SRSLY slogans, and getting bright green volleyballs and basketballs for use during warm-up at games.
- Programming
  - Facilitator: Reiley Lewis

- Project Sticker Shock: Permission slips are in the counseling office at the high school, and are due back there by Friday, Oct. 9. All businesses are participating again this year.
- Anti-Drug Media Contest: Opening Red Ribbon Week activities up to Beach and CHS students, and different kinds of media. Classroom activities will get kids started thinking about their anti-drug, and lunchroom post-it murals will be a visual display and reminder throughout the week. Fliers will be posted at schools, and announcements will be submitted.
- New Year's Eve Party: Decided to keep it at Beach so we can use the pool for a Flick n' Float. Concerns over safety, so very important to have a lifeguard (or two or three) present during the event. Live music was popular last year, so this year we want to have it throughout the party, and feature different groups including the Fiddle Club, the 8<sup>th</sup> grade band and orchestra, Chelsea House Orchestra, and perhaps others (Tommy Foster was accepted). Devin Wild will ask Mr. Peters if the Fiddle Club is available to play for a 30-45 minute slot. Agreed that the St. Julian's toast, pie-eating contest, chili cook-off, arts and crafts, and video game rooms should all be repeated. New ideas included making the family Olympics a running event throughout the night, and allowing teams of 4 friends to participate. Teams earn points for doing different activities, with big group competitions during music group breaks/transitions. Another new game suggestion was "What's the Next Lyric."
- Marketing and Evaluation
  - Broadcasts: Suggested making a "What's Your Anti-Drug?" Broadcast as part of Red Ribbon Week Media Contest.
  - Holiday Parade: A SRSLY-Safe Celebrations Float with all major holidays represented. Suggested hot-cocoa stand on Main St. in December to engage people and promote SRSLY.
  - Promoting SRSLY Activities and Events: Beach students will paint the rock during Project Sticker Shock. For the upcoming Youth meeting, YSC members will make posters and submit school announcements, and possibly a press release. Another idea was to have a coat drive in conjunction with the Youth meeting in November, to raise awareness of the importance of community service.

**III. Sub-Committee Reports (7:30 – 8:00):** Each group reported decisions made, volunteers or resources needed, next steps

**IV. Upcoming Events and Activities**

- **Guiding Good Choices:** Tuesdays, Oct 6 – Nov 3, 6:30 – 8:30 pm, Library
- **Youth Steering Committee Meeting:** Monday, Oct 12, 6 – 7:30 pm, Library
- **Project Sticker Shock:** Wednesday, Oct. 14, 5:00 – 6:30 pm, CHS Entrance
- **Red Ribbon Week:** Monday, Oct 19 – Friday, Oct 23.
- **November Coalition Meeting:** Thursday, Nov. 5, 6:30 – 8pm, WSEC cafeteria