

Preventing destructive behavior in Chelsea youth.
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SRSLY Coalition Meeting
Thursday, September 8, 2011, 6:30 – 8:00 pm
Chelsea District Library, McKune Room
Mintues

1. Welcome, Introductions

We welcomed new members, introduced ourselves with our name, grade or job, and favorite thing about SRSLY, and reviewed the agenda. The basic structure of SRSLY meetings was explained for new members.

Reiley announced that the Chelsea School District has received the Excellence in Education Award in the category of Health and School Safety for SRSLY. CSD was selected for the top three this spring, and received notification last week that they have been selected as the top school district. This first place prize comes with a \$1,500 award to support SRSLY, in addition to the \$300 the schools received for being a finalist earlier this year.

Reiley explained the new meeting schedule for coalition meetings this year. Odd-numbered months (September, November, January, March, and May) will have evening meetings at the library. Even-numbered months (October, December, February, April and June) will have after-school meetings at Beach Middle School. Check the website calendar for details.

Medical Marijuana expert panel discussion will be September 27th at the WSEC Auditorium.

2. CTZN of the Month & Kudos Awards

- **Rachel V. and Renae K.** are our CTZNs of the Month for August. Both Rachel and Renae helped out nearly every week at SRSLY Cinema, serving popcorn and candy at the concessions stand, and picking up trash at the end of the night. They also helped build the SRSLY Parade Float for the Chelsea Fair Parade, and helped out at our booth in the Fair's Merchant Barn. It seemed like every time you turned around, Rachel and Renae were there asking "How can we help?"
- **Brandy K, Dennis F, and the Dendy Family** were our CTZNs of the Month for June and July. Members of the new Vision Community Church in the area, they were looking for a way to get involved and help out in the community. Every week for nine weeks they volunteered at SRSLY Cinema, supervising the crowd, and cleaning up after the movies. They helped us provide a safe and secure environment for kids to enjoy outdoor movies, all summer long.
- **Kudos Awards:** Over the past three months, dozens of coalition members have helped out with SRSLY Cinema, the Fair Booth, the SRSLY float in the parade, and SRSLY Active. These volunteers were recognized for their service with a Kudos candy bar, and a round of applause.
- **Volunteers of the Year:** Janice and Todd Ortbring were named the 2011 Volunteers of the Year at the Annual Volunteer Appreciation Party on August 18.

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SRSLY A Coalition with support from Chelsea Community Hospital
and the Coghlan Family Foundation

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In recognition of their vision, leadership, and hard work on SRSLY Cinema over the past three years, they were presented with a plaque, and a special gift.

3. Presentation & Discussion – Drug Free Communities Grant

SRSLY has been awarded the Drug Free Communities grant from the White House Office of National Drug Control Policy. The grant will provide SRSLY with \$125,000 per year for five years. It requires a \$1:\$1 local match, which can include cash donations, other grants, and in-kind donations including volunteer time. SRSLY currently receives approximately \$100,000 per year in in-kind donations and volunteer time, so we will need to raise around \$25,000 in financial donations. The grant will allow us to do more youth-led projects, more CPTN SRSLY, and more training opportunities for coalition members. The DFC program emphasizes environmental strategies over programs aimed at individuals. Environmental strategies are things that reduce youth access to alcohol and marijuana, or policies that prevent youth substance abuse.

4. Sub-Committee Breakout Session

- a. Team SRSLY (Coalition Development): Discussed ideas for recruiting new members at Beach Middle School, including sending YSC members into classrooms to talk about what SRSLY is. They should emphasize that you don't have to come to every meeting to join SRSLY, you can volunteer as much as you want, when you want. Suggested daily announcements at school the week of SRSLY meetings. Members want to create CPTN SRSLY costumes for wearing at school or events. Zach volunteered to write music for SRSLY promotional video. Suggested a SRSLY-sponsored Field Day event.
- b. Programming: Project Sticker Shock is next week, and the Medical Marijuana Event is September 27th. YSC members want to lead classroom activities during Red Ribbon Week for the anti-drug media contest. Discussed adding a mentoring component to the Youth Empowerment Solutions program.
- c. Marketing & Evaluation: For the Youth-only Event, plan Halloween theme and costume contest, and have daily announcements that highlight volunteer hours for participating. For the Anti-Drug contest, have announcements every day for two weeks before hand. The sub-committee will work on focus group questions at the next coalition meeting.
- d. Treatment & Intervention: Proposed t-shirt sale fundraiser to support Dawn Farms. Discussed doing activities at Dawn Farms, talking with patients there, attending Jamboree Day Event. Proposed program at high school to write supportive letters or notes to fellow students, encourage them to stop using drugs or alcohol. As a tie in with this, discussed writing inspirational notes on bright green paper and putting them around schools on lockers.
- e. Emerging Needs: No Breakout Session